



SOCIETY OF
ACTUARIES®

**2024 SOA REGIONAL
SYMPOSIUM**
RIYADH

23-25 November

Crowne Plaza Riyadh RDC

**Expanding Actuarial Horizons:
Mapping Risk & Opportunity**

Sponsorship Proposal

2024 SOA Regional Symposium Riyadh

Dear Colleagues,

We are excited to announce that the Society of Actuaries (SOA) is hosting the **2024 Regional Symposium in Riyadh, Kingdom of Saudi Arabia**, from **November 23 to 25**. The symposium theme is '**Expanding Actuarial Horizons: Mapping Risk & Opportunity**'. Building on the success of last year's event in Riyadh, which was well-attended and received positive feedback, we are confident that the upcoming symposium will be equally successful and beneficial for all participants.

The SOA is committed to supporting a growing global community, advancing education, and supporting the industry. Our regional symposium series provides a platform to connect with colleagues, learn about new developments in the field, and make valuable business connections.

We would be honored if you would consider sponsoring the 2024 SOA Regional Symposium. Your support would not only help us continue to provide quality programming and facilitate meaningful connections among attendees, but it would also give your organization a unique opportunity to showcase its commitment to the industry and gain visibility among a highly targeted audience.

Thank you for your time, and we hope to have your support for this exciting event.

Planning Committee
SOA Middle East, Africa, South Asia (MEASA) Region



Why Sponsor 2024 SOA Regional Symposium Riyadh?

As the world's largest and most esteemed actuarial association, the SOA enjoys unparalleled recognition and prestige. By sponsoring our event:

- ✓ Enjoy high visibility to a highly targeted audience in MEASA (Middle East, Africa and South Asia) region
- ✓ Be recognized as a key player and thought leader in the Insurance and financial services industry
- ✓ Build and enhance brand visibility among actuaries and industrial stakeholders from various disciplines
- ✓ Gain direct exposure to decision makers who use your product and services
- ✓ Demonstrate your employees your commitment to their professional development

Contribute to MEASA Region Actuarial growth

The Society of Actuaries (SOA) provides unmatched education, research and professional development resources to actuaries around the world. Your sponsorship aids in bringing diverse regional participants to the 2024 SOA Regional Symposium Riyadh, with a focus on developing the profession and welcoming actuaries from all disciplines around the globe.



Audience

The Symposium attracts top delegates from the MEASA (Middle East, Africa, and South Asia) region and beyond, bringing together a diverse and influential audience.

Key Decision-Making Attendees

- ❖ C-suite leaders
- ❖ Chief Actuaries
- ❖ Appointed Actuaries
- ❖ Vice Presidents
- ❖ Directors
- ❖ Head of Actuarial Department

Industries

Actuaries, finance professionals, technology leaders, insurance experts, recruiters, academia and many more.

Regions

The symposium attracts attendees, from growing economies like UAE, Egypt, Oman, Kuwait, Bahrain, Pakistan, Nigeria and Kenya, among others.



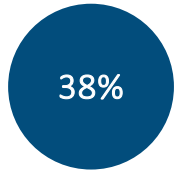
Distinguished Speakers from 2023 Symposium



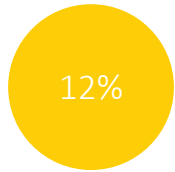
Be part of an industry-leading symposium in the Actuarial community. As a 2024 SOA Regional Symposium Riyadh sponsor, your organization supports the growth of the Actuarial industry.

SOA Regional Symposium Attendees in 2023

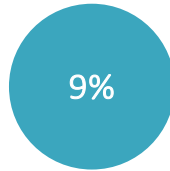
Who attended?



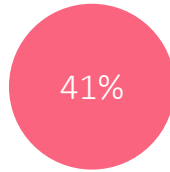
C-suite leaders/ Chief Actuaries (Managing Director/ Director/ Associate Director/ Vice Presidents)



Head of Department



Senior Manager/ Manager



Others (including Principal Consultant, Consultant, Data Scientist etc.)



On average, 60% of SOA Regional Symposium attendees were from the host country.

2023 Sponsors

The Society of Actuaries places great value in fostering strong and lasting relationships with our sponsors. We work closely with each of them to ensure that their unique needs are met, enabling them to receive a good return on their investment and attractive discounts.

SOA Regional Symposia have been graced by some of the most respected names in the insurance, banking, consulting and finance industry, who have gained valuable exposure through their participation.

Platinum Sponsors



Diamond Sponsors



Gold Sponsors



Candidate Connect Sponsor



Silver Sponsor (2022)



Networking Sponsor (2022)



Sponsorship Package & Benefits (Expected attendance 300+)

Category	Exclusive	Strategic	Signature	Platinum	Diamond	Gold	Silver	Networking Reception	Candidate Connect
Price (USD)	\$25,000	\$22,500	\$20,000	\$15,000	\$12,000	\$10,000	\$7,500	\$5,000	\$3,000
Maximum number of sponsor for each category	SOLD	1	SOLD	1	3	2	3	3	SOLD
Complimentary seats for the whole Symposium	20	15	12	10	8	5	3	3	3
Verbal recognition during opening/closing sessions	Special	Special	Special	✓	✓	✓	✓	✓	✓
Company logo on Symposium backdrop	Exclusive logo	Prominent logo	Large logo	Medium logo	Medium logo	Standard logo	Standard logo	-	-
Company videos during breaks	Up to 3.0-mins	Up to 2.5-mins	Up to 2.0-mins	Up to 1.5 mins	Up to 1 mins	-	-	-	-
Maximum number of Speakers' slots in the conference sessions	2 Guaranteed	2 Guaranteed	2 Guaranteed	-	-	-	-	-	-
Symposium pack	Symposium lanyard/ bag with logo	Symposium bag with logo	Symposium bag with logo	Symposium bag with logo	Symposium bag with logo	-	-	-	-
Exhibition Booth (fully furnished)	✓	✓	✓	✓	-	-	-	-	-
Roll Up Banners to be Displayed in Ballroom and Foyer Area	5	4	3	2	2	1	1	-	-
Opportunity to supply Company Branded Material (Pens, Notebooks, Stickers)	(Max 5 items)	(Max 4 items)	(Max 3 items)	(Max 2 items)	(Max 2 items)	(Max 1 item)	-	-	-
Static banner on event website	✓	✓	✓	-	-	-	-	-	-
Company name, logo & URL on registration page, email promotions, social media, and printed program	✓	✓	✓	✓	✓	✓	✓	✓	✓
Social media recognition by SOA Representatives	✓	✓	✓	✓	✓	✓	✓	✓	✓
Pre-event eblast recognition to over 6,000 recipients in MEASA region	✓	✓	✓	✓	✓	✓	✓	✓	✓
Sponsorship discount in upcoming SOA Regional events	✓	✓	✓	✓	-	-	-	-	-

Sponsorship Opportunities

The SOA Regional Symposium, Riyadh offers flexible sponsorship options to align with your objectives.

Symposium – 23-25 November 2024

- Second SOA symposium in Saudi Arabia, 300+ expected attendees.
- Two full days of content with luncheons, award ceremony, networking breaks.
- Attendees will engage and learn from the world’s leading Actuarial, Finance, Risk Management professionals.
- Network with leading industry professionals and discuss emerging topics
- Gain in-depth knowledge from disciplines including ‘Artificial Intelligence (AI)’, ‘Life/Health’, ‘Retirement’, ‘Financial/investment/Risk management’, ‘Non-Traditional’ and ‘Innovation/Technology’

In addition to the Symposium, we are also hosting complimentary half day events:

- **SOA Candidate Connect** event tailored for pre-ASA students/candidates who are taking SOA exams. Separate from the symposium, by SOA invitation only.
- **SOA Faculty Connect** event designed to bring together university and college actuarial program faculty members. Separate from the symposium, by SOA invitation only.



Sponsorship Acceptance Form

Organization name: _____ Contact name: _____

Postal Address: _____
City State Zip

Phone: _____ Email: _____ Job Title: _____

I would like to sponsor the following tier: (Please select your preferred choice by ticking the box)

- | | | |
|---|--|---|
| <input type="checkbox"/> Exclusive sponsor (USD 25,000) | <input type="checkbox"/> Platinum sponsor (USD 15,000) | <input type="checkbox"/> Silver sponsor (USD 7,500) |
| <input type="checkbox"/> Strategic sponsor (USD 22,500) | <input type="checkbox"/> Diamond sponsor (USD 12,000) | <input type="checkbox"/> Networking Reception sponsor (USD 5,000) |
| <input type="checkbox"/> Signature sponsor (USD 20,000) | <input type="checkbox"/> Gold sponsor (USD 10,000) | <input type="checkbox"/> Candidate Connect sponsor (USD 3,000) |

If you have questions, contact **Sofi Garcia/ Razeem Habeeb**, at sgarcia@soa.org / rhabeeb@soa.org

Payment information:

Check Visa MasterCard Amex Wire Transfer

Card Number: _____ Exp: _____

CVV: _____ Signature: _____

Date: _____

(Payment option 1) Credit card payments: Fax your contract to Customer Service at +1 (888) 697-3900

(Payment option 2) Wire Transfer payments: Please email **Annalie Garcia**, agarcia@soa.org, and use the information on the following page.

Wire Transfer Instructions

Incoming wire transfer instructions	
Name of the bank	BMO Harris Bank N.A.
Address	111 West Monroe Chicago, Illinois 60690
Harris Bank's Phone number:	312-461-3273
Account Number:	412- 097-8
Routing number (for US wires only)	071000288
Swift Code (for international wires only):	Hatrus44
Account Name:	Society of Actuaries
Account Address:	8770 W Bryn Mawr Avenue, Ste 1000, Chicago, IL 60631
Beneficiary:	(please specify)
Reference:	(provide brief description)

After the wire transfer has been completed in **U.S. Dollars**, including bank fees, notify the **Society of Actuaries** as follows:

Customer Service: customerservice@soa.org

Phone number: 888-697-3900

Fax number: 847-273-8529

Terms & Conditions

All sponsors participating in the Symposium/Seminar/Webcast Sponsorships are subject to this agreement.

All sponsorships are granted on a first-come basis unless an agreement is made for first right of refusal for the following year. Once the Society of Actuaries (SOA) has received a signed agreement and payment, a copy signed by an SOA representative will be returned to you.

In the case of acts of war, terrorism, natural disasters, or other circumstances beyond the SOA's control, the SOA reserves the right to either cancel the event or reschedule it for a different date and/or location. Should the event be rescheduled for a different date, the sponsor may make the election to receive a refund for the fees collected by the SOA or transfer the fees to a sponsorship for the new event date. In the case of cancellation, the SOA shall have no further liability to you other than to refund your fees. It will not be responsible to you for any other resulting costs or liabilities incurred by you as a result of the cancellation.

If SOA cancels the event for any reason apart from those covered above, the partner will be refunded within 30 days for any payments already made.

Cancellation Policy: All requests for refunds must be in writing. If your cancellation is received by one month before the event, SOA will refund your sponsor fee less a \$100 administrative charge and any additional fees incurred by the SOA (i.e., printed signage).

All cancellation requests must be submitted to **Annalie Garcia** at **agarcia@soa.org**.

_____	_____	_____
Company Representative Signature	Printed Name and Title	Date
_____	_____	_____
SOA Representative Signature	Printed Name and Title	Date



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